

Fact Sheet

First Half of Fiscal Year Ending March 31, 2019



Marvelous Inc.

Stock Exchange Listing: First Section of Tokyo Stock Exchange Stock Code: 7844

Company Profile (As of October 1, 2018)

In line with our management philosophy of the "wonder' and 'Excitement' to the world with New Entertainment," Marvelous Inc. is a comprehensive entertainment company which develops online games, game software, amusement games, audio & visual content, stage and musical performances, and other products and services.

Company Name: Marvelous Inc.
 Head Office: Shinagawa Seaside East Tower, 4-12-8 Higashi-Shinagawa,
 Shinagawa-ku, Tokyo, Japan
 Established: June 25, 1997 Capital: 1,128 million yen

Chairman, President and CEO	Haruki Nakayama
Vice Chairman	Shuichi Motoda
Executive Vice President	Toshinori Aoki
Managing Director	Yoshiaki Matsumoto
Director and CFO	Seiichiro Kato
Director (External)	Shunichi Nakamura
Director (External)	Makoto Arima
Standing Statutory Auditor	Ken Sato
Corporate Auditor (External)	Tadahiko Ono
Corporate Auditor (External)	Hisashi Miyazaki
Corporate Auditor (External)	Masaaki Suzuki

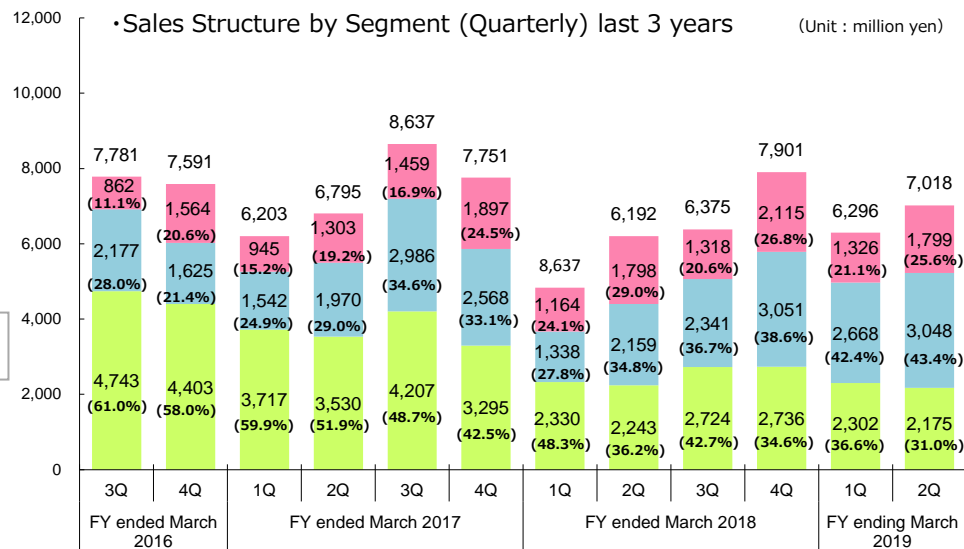
Major Shareholder (Top 10)

Hayao Nakayama	18.81%
Amuse Capital Inc.	12.83%
Haruki Nakayama	10.50%
Amuse Capital Investment, K.K.	3.52%
Japan Trustee Services Bank, Ltd. (Trust Account)	3.06%
The Master Trust Bank of Japan, Ltd. (Trust Account)	2.19%
CHASE MANHATTAN BANK GTS CLIENTS ACCOUNT ESCROW	1.92%
TOHOKUSHINSHA FILM CORPORATION	1.49%
Japan Trustee Services Bank, Ltd. (Trust Account 5)	1.24%
Rakuten Securities, Inc.	1.22%

*1. Shareholding ratios are calculated after deduction of treasure stock (1,372,421 shares).
 *2. Shareholding ratios are rounded off after three decimal places.

Segment Information

- Online Game Business** Production and operation of game application using original IP and prominent IP from other companies
- Consumer Business (Console & Arcade)** Production of home-use console/PC software and arcade cabinets and software
- Audio & Visual Business** Production of Anime video, music and stage shows



Stock Information (As of September 30, 2018)

End of term: March 31 Shares per unit: 100
 Total number of authorized shares: 90,000,000 Total shares outstanding: 53,593,100
 Number of shareholders: 17,594

Consolidated Statement of Income (Unit: million yen)

	2015.3	2016.3	2017.3	2018.3	2019.2Q
Net sales	26,441	31,820	29,387	25,291	13,314
Cost of sales	11,466	12,608	13,114	11,035	6,348
Gross operating profit	14,975	19,211	16,273	14,255	6,966
SGA expenses	10,562	13,793	10,519	9,108	4,198
Operating profit	4,412	5,418	5,754	5,147	2,767
Ordinary profit	4,583	5,228	5,810	5,105	2,870
Profit attributable to owners of parent	2,178	3,602	4,165	3,513	1,941

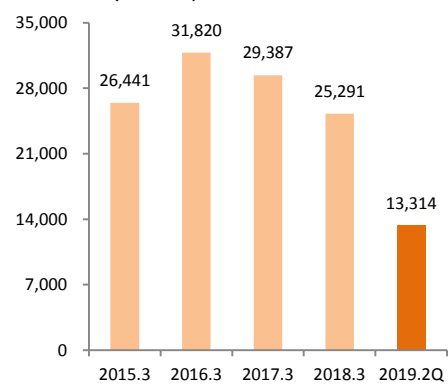
Consolidated Balance Sheet (Unit: million yen)

	2015.3	2016.3	2017.3	2018.3	2019.2Q
Current assets	18,624	16,204	19,285	21,137	22,216
Fixed assets	3,414	4,165	4,943	4,350	3,624
Total assets	22,039	20,370	24,228	25,488	25,840
Current liabilities	8,535	6,421	7,626	7,024	7,072
Long-term liabilities	52	27	62	50	50
Net assets	13,450	13,921	16,539	18,414	18,718

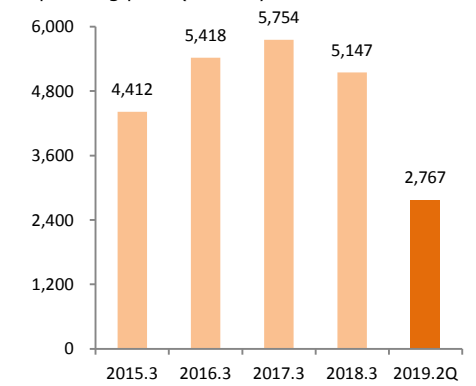
Cash Flow Statement (Unit: million yen)

	2015.3	2016.3	2017.3	2018.3	2019.2Q
Cash flows from operating activities	4,031	5,986	6,701	4,506	3,569
Cash flows from investing activities	-2,218	-2,874	-3,609	-822	-1,076
Cash flows from financing activities	-1,146	-3,086	-1,451	-1,666	-1,723
Cash and cash equivalents at end of period	8,937	8,786	10,337	12,305	13,134

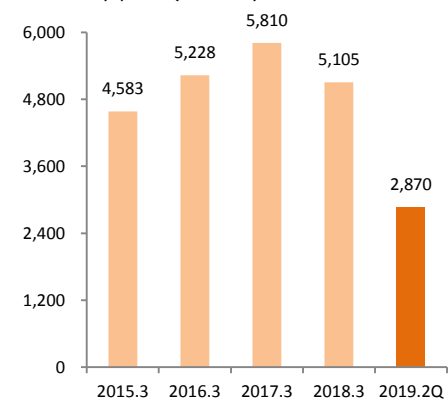
Net Sales(million yen)



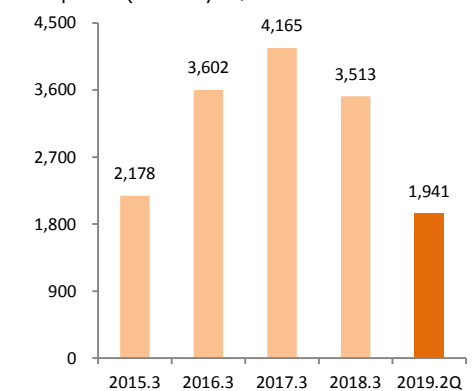
Operating profit(million yen)



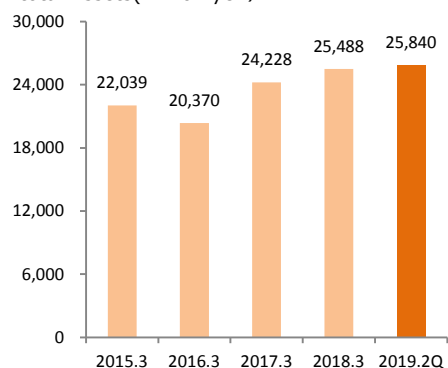
Ordinary profit(million yen)



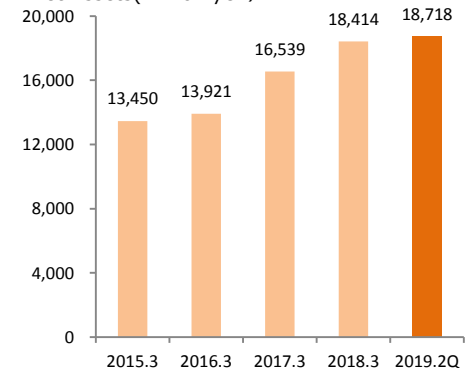
Profit attributable to owners of parent(million yen)



total Assets(million yen)



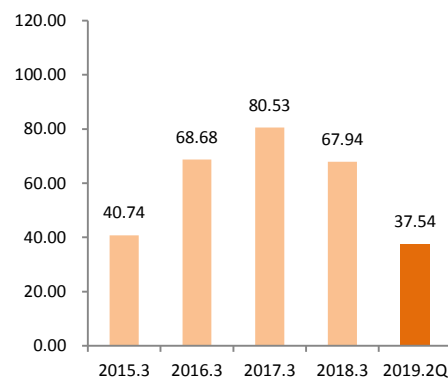
Net Assets(million yen)



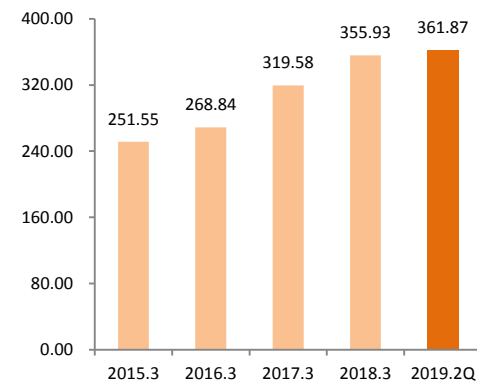
Per Share Indices

	2015.3	2016.3	2017.3	2018.3	2019.2Q
Net income per share (yen)	40.74	68.68	80.53	67.94	37.54
Net assets per share (yen)	251.55	268.84	319.58	355.93	361.87

Net income per share (yen)



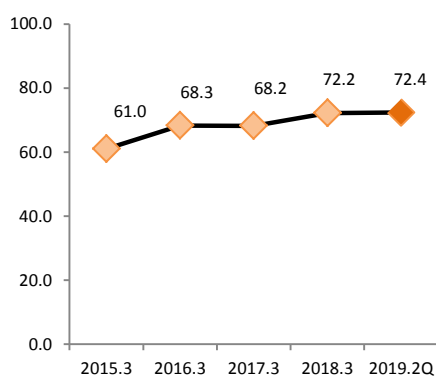
Net assets per share (yen)



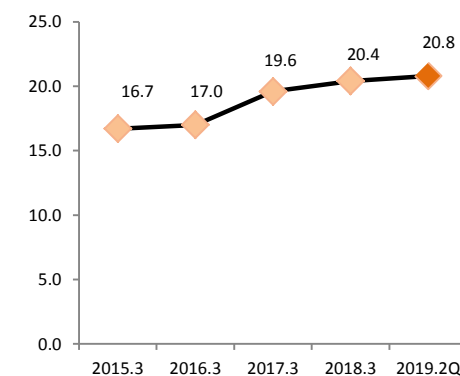
Profitability

	2015.3	2016.3	2017.3	2018.3	2019.2Q
Gross profit ratio (%)	56.6	60.4	55.4	56.4	52.3
Operating profit ratio (%)	16.7	17.0	19.6	20.4	20.8
Ordinary profit ratio (%)	17.3	16.4	19.8	20.2	21.6
Net profit ratio (%)	8.2	11.3	14.2	13.9	14.6

Capital ratio (%)



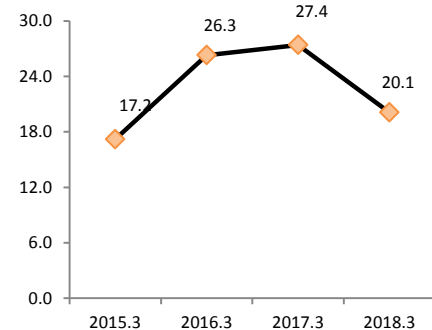
Operating profit ratio (%)



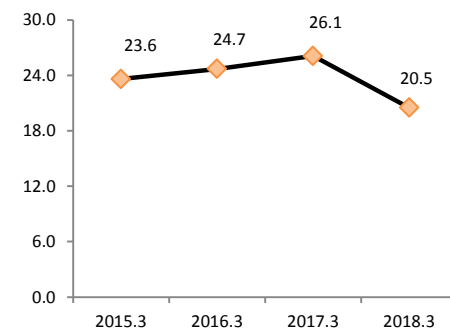
Efficiency & Security

	2015.3	2016.3	2017.3	2018.3	2019.2Q
ROE (%)	17.2	26.3	27.4	20.1	-
ROA (%)	23.6	24.7	26.1	20.5	-
Capital ratio (%)	61.0	68.3	68.2	72.2	72.4

ROE(%)



ROA(%)



Return to Shareholders

	2015.3	2016.3	2017.3	2018.3	2019.2Q
Dividend (million yen)	1,069	1,551	1,566	1,723	-
Dividend payout ratio (%)	49.1	43.7	37.3	48.6	-

Transition of Performance/Financial Indices/Transition of financial Data



■ Consolidated Statement of Income

(Unit: million yen)

Quarterly	FY ended March 2016				FY ended March 2017				FY ended March 2018				FY ending March 2019			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Net Sales	8,045	8,402	7,781	7,591	6,203	6,795	8,637	7,751	4,822	6,192	6,375	7,901	6,296	7,018		
Cost of Sales	2,835	3,377	3,336	3,060	2,844	3,261	3,473	3,536	1,993	2,884	2,812	3,346	3,487	2,861		
Gross Operating Profit	5,209	5,026	4,445	4,531	3,359	3,534	5,165	4,215	2,829	3,308	3,564	4,554	2,808	4,158		
SGA expenses	3,832	3,561	3,315	3,085	2,721	2,854	2,661	2,283	2,120	2,252	2,366	2,370	2,157	2,041		
Operating Profit	1,376	1,464	1,130	1,446	638	679	2,504	1,932	708	1,056	1,197	2,184	650	2,117		
Ordinary Profit	1,436	1,356	1,146	1,287	410	644	2,861	1,893	711	1,073	1,206	2,115	699	2,171		
Profit attributable to owners of parent	992	918	780	912	303	496	2,020	1,345	528	708	789	1,488	440	1,501		

cumulative total	FY ended March 2016				FY ended March 2017				FY ended March 2018				FY ending March 2019			
	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)
Net Sales	8,045	16,447	24,229	31,820	6,203	12,999	21,636	29,387	4,822	11,014	17,390	25,291	6,296	13,314		
Cost of Sales	2,835	6,212	9,548	12,608	2,844	6,105	9,578	13,114	1,993	4,877	7,689	11,035	3,487	6,348		
Gross Operating Income	5,209	10,235	14,680	19,211	3,359	6,893	12,058	16,273	2,829	6,137	9,701	14,255	2,808	6,966		
SGA expenses	3,832	7,393	10,708	13,793	2,721	5,575	8,236	10,519	2,120	4,372	6,738	9,108	2,157	4,198		
Operating Profit	1,376	2,841	3,972	5,418	638	1,317	3,821	5,754	708	1,764	2,962	5,147	650	2,767		
Ordinary Profit	1,436	2,793	3,940	5,228	410	1,055	3,917	5,810	711	1,784	2,990	5,105	699	2,870		
Profit attributable to owners of parent	992	1,910	2,690	3,602	303	799	2,820	4,165	528	1,236	2,025	3,513	440	1,941		

■ Development of Sales and Income by Segment

(Unit: million yen)

Quarterly		FY ended March 2016				FY ended March 2017				FY ended March 2018				FY ending March 2019			
		1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Online	Sales	5,479	5,129	4,743	4,403	3,717	3,530	4,207	3,295	2,330	2,243	2,724	2,736	2,302	2,175		
	Income	1,125	1,151	1,092	814	576	380	1,533	782	313	128	461	488	29	335		
Consumer	Sales	1,655	2,086	2,177	1,625	1,542	1,970	2,986	2,568	1,338	2,159	2,341	3,051	2,668	3,048		
	Income	263	327	63	353	123	236	838	845	271	668	669	1,361	509	1,527		
Audio&Visual	Sales	912	1,189	862	1,564	945	1,303	1,459	1,897	1,164	1,798	1,318	2,115	1,326	1,799		
	Income	306	270	221	511	253	346	391	613	435	595	379	643	454	588		

cumulative total		FY ended March 2016				FY ended March 2017				FY ended March 2018				FY ending March 2019			
		1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)
Online	Sales	5,479	10,608	15,352	19,755	3,717	7,248	11,455	14,750	2,330	4,573	7,298	10,034	2,302	4,478		
	Income	1,125	2,276	3,368	4,182	576	956	2,489	3,271	313	441	902	1,390	29	364		
Consumer	Sales	1,655	3,741	5,919	7,544	1,542	3,512	6,498	9,067	1,338	3,497	5,839	8,891	2,668	5,716		
	Income	263	590	653	1,006	123	359	1,197	2,042	271	939	1,608	2,969	509	2,036		
Audio&Visual	Sales	912	2,101	2,963	4,527	945	2,249	3,709	5,607	1,164	2,962	4,280	6,396	1,326	3,125		
	Income	306	576	797	1,308	253	599	990	1,603	435	1,030	1,409	2,052	454	1,042		

■ Consolidated Balance Sheet

(Unit: million yen)

End of each Quarter	FY ended March 2016				FY ended March 2017				FY ended March 2018				FY ending March 2019			
	end of Jun. 2015	end of Sep. 2015	end of Dec. 2015	end of Mar. 2016	end of Jun. 2016	end of Sep. 2016	end of Dec. 2016	end of Mar. 2017	end of Jun. 2017	end of Sep. 2017	end of Dec. 2017	end of Mar. 2018	end of Jun. 2018	end of Sep. 2018	end of Dec. 2018	end of Mar. 2019
Current Assets	16,325	15,464	15,211	16,204	14,805	13,954	17,252	19,285	16,695	18,153	19,699	21,137	20,143	22,216		
Fixed Assets	4,626	4,489	4,624	4,165	4,855	5,278	5,228	4,943	4,640	4,513	4,257	4,350	3,894	3,624		
Total Assets	20,952	19,954	19,835	20,370	19,660	19,233	22,480	24,228	21,336	22,666	23,956	25,488	24,038	25,840		
Current Liabilities	7,764	7,636	6,745	6,421	7,011	6,083	7,194	7,626	5,776	6,396	6,894	7,024	6,809	7,072		
Long-Term Liabilities	42	45	35	27	47	63	62	62	62	50	50	50	50	50		
Net Assets	13,145	12,272	13,054	13,921	12,601	13,085	15,223	16,539	15,497	16,220	17,011	18,414	17,178	18,718		